

# 4YFN

2-5 MARCH 2015, BARCELONA  
CONNECTING STARTUPS

## EXHIBITION OPPORTUNITIES

An event of





AN OPPORTUNITY FOR AN EXHIBITOR TO:

- **Showcase your company**
- **Share your brand with a highly targeted audience**
- **Generate new contacts, leads and sales**
- **Get to know those who matter: managers, directors, executives and other decision makers of top companies**
- **Access talks, panels, workshops, open sessions, and networking activities**
- **Access latest technology demos**

WE ARE...

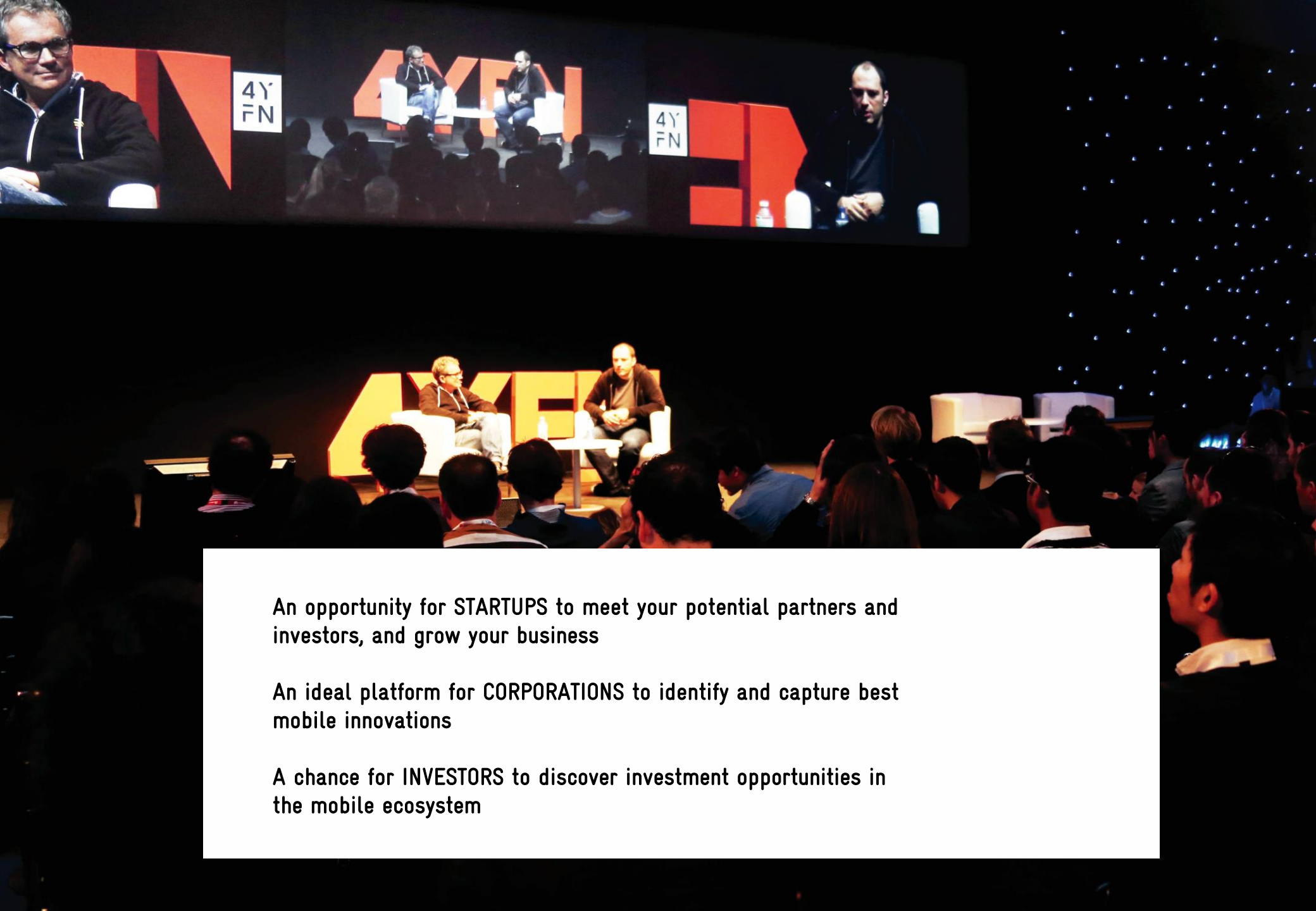
**A solid business and networking platform for international startups, investors and corporations**

**A perfect place to discover disruptive innovation in the mobile digital space**

**Part of GSMA Mobile World Congress, the premier event for the global mobile industry, with 85,000+ attendees, 4,500 CEOs, and 1,800+ exhibitors**

**3 full days of inspiring talks, interactive workshops and unique networking opportunities**

**5,000+ attendees from 70 countries**



**An opportunity for STARTUPS to meet your potential partners and investors, and grow your business**

**An ideal platform for CORPORATIONS to identify and capture best mobile innovations**

**A chance for INVESTORS to discover investment opportunities in the mobile ecosystem**

EXHIBITOR PACKS

**STARTUP DEMO BOOTH  
STARTUP DEMO BOOTH + 1-DAY PACKAGE  
STARTUP CORNER  
EXHIBITION SPACE ONLY**

**SPECIAL EARLY BOOKING DISCOUNT UNTIL 24 DECEMBER**

**Startup Demo Booth**

4sqm

€3,000

Startups only

**Startup Demo Booth**

**+ 1-Day Package**

4sqm + Demo Pod at Mobile  
World Congress (5th March)

€4,000

Startups only

**Startup Corner**

36sqm

€15,000

Space limited to  
5-8 startups

**Exhibition Space Only**

minimum 20sqm

€500/sqm

(Design to be  
approved by 4YFN)

\* VAT not included





# STARTUP DEMO BOOTH

UP TO 40% DISCOUNT UNTIL  
DECEMBER 24<sup>TH</sup>

€1,900

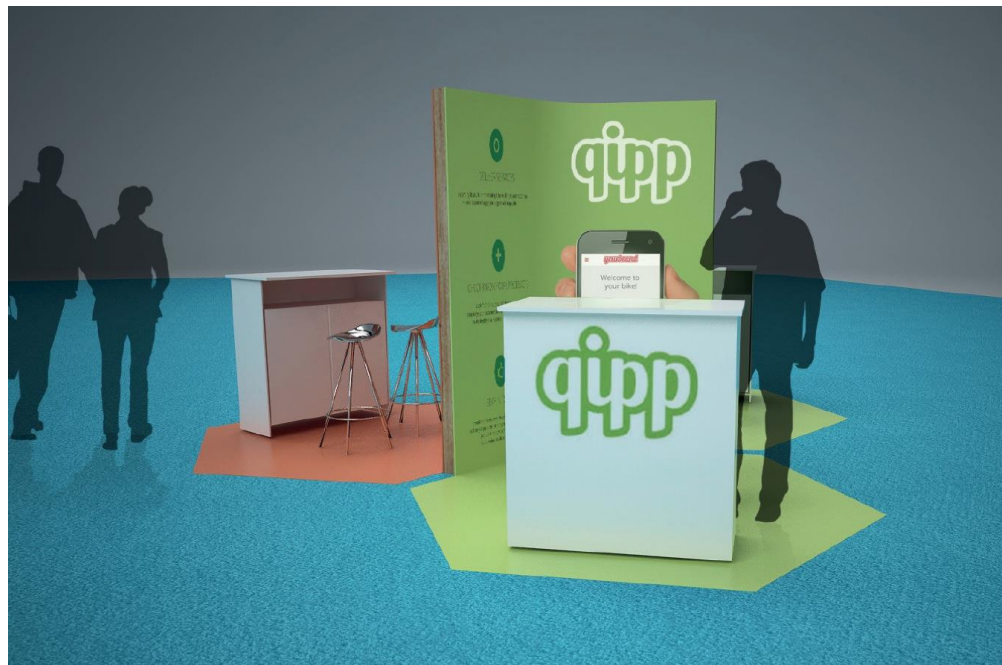
REGULAR PRICE

€3,000

VAT not included

## Booth

- 4sqm (2x2m) shell scheme
- 1 Welcome counter which can be used as storage space. Startup logo will be printed on the front of the counter.
- 2 stools
- Individual lighting
- Electrical panel with multiple plugs
- Wi-fi
- Logo and a brief company description will be visibly printed on the back wall of the booth
- Daily Cleaning



## Passes

Four 4YFN event tickets including general access to Mobile World Congress on 5 March

## Brand Awareness

- Company logo and description to be featured on 4YFN website and communication materials
- Access to my4YFN, our online networking tool
- 100-word company profile included on MWC website, Exhibition catalogue, and My MWC mobile app



# STARTUP DEMO BOOTH

+ 1 EXHIBITION DAY AT  
MOBILE WORLD CONGRESS  
GRAN VIA II

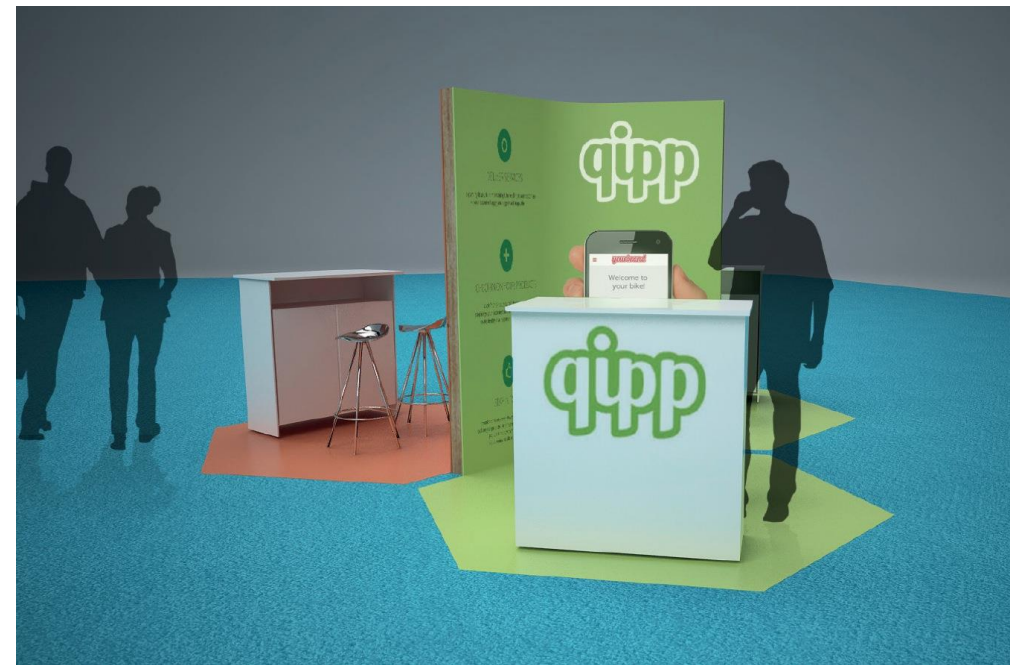
UP TO 40% DISCOUNT UNTIL  
DECEMBER 24<sup>TH</sup>

€2,400

REGULAR PRICE

€4,000

VAT not included



## Booth

- 4sqm (2x2m) shell scheme
- 1 Welcome counter which can be used as storage space. Startup logo will be printed on the front of the counter.
- 2 stools
- Individual lighting
- Electrical panel with multiple plugs
- Wi-fi
- Logo and a brief company description will be visibly printed on the back wall of the booth
- Daily Cleaning

## Booth at Mobile World Congress on Thursday, 5 March

- Location: Networking Lounge Hall 8.0.
- Table top exhibition space.
- Electric socket
- 2 chairs

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# STARTUP CORNER

(RECOMMENDED FOR COMMUNITIES,  
GOVERNMENTS, INCUBATORS AND  
ACCELERATORS)

UP TO 40% DISCOUNT UNTIL  
DECEMBER 24<sup>TH</sup>

€9,000

VAT not included

REGULAR PRICE

€15,000



## Booth

- Space limited to 5-8 startups (in case of 9 or more startups please ask for quote)
- 36sqm shell scheme
- Welcome counters (1x start up) which can be used as a storage space. Startup logo will be printed on the front of the counter.
- 2 stools for each counter
- Carpet 36sqm
- Individual lighting
- Electrical panel with multiple plugs
- Wi-fi
- Common meeting space with 1 table, 4 chairs, a flatscreen TV
- Logo and a brief company description will be visibly printed on the back wall of the booth
- Daily Cleaning

## Passes

4YFN event tickets including general access to Mobile World Congress on 5 March:

- 2 passes per startup
- 2 staff passes

## Brand Awareness

- Logos of all startups, delegation leaders and sponsors printed on booth
- Company logo and description to be featured on 4YFN website and communication materials
- Access to my4YFN, our online networking tool
- 100-word company profile included on MWC website, Exhibition catalogue, and My MWC mobile app

# EXHIBITION SPACE ONLY

€500/sqm (minimum 20sqm)

VAT not included

## **Booth**

- General Lighting
- Wi-fi
- Daily Cleaning

## **Passes**

- One 4YFN ticket for every 5sqm purchased, including general access to Mobile World Congress on 5 March
- Every 30sqm purchased includes one Mobile World Congress silver pass worth €2,199

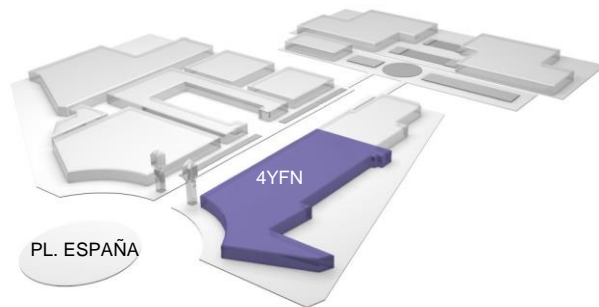
## **Brand awareness**

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- Access to my4YFN, our online networking tool
- 100-word company profile included on MWC website, Exhibition catalogue, and My MWC mobile app

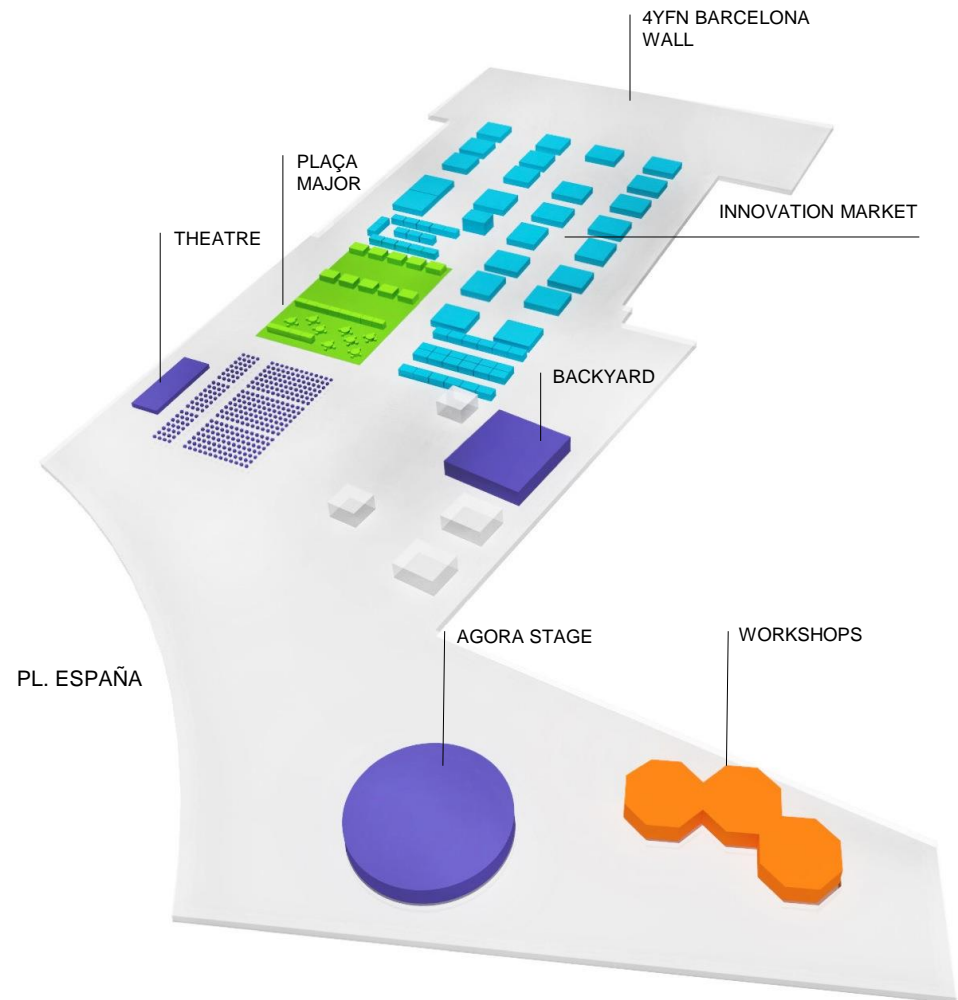
## THE VENUE

### HALL M8 FIRA MONTJUÏC

AVINGUDA MARIA CRISTINA S/N  
(NEAR PLAZA ESPAÑA)



10 minutes away from the Mobile World Congress  
(free shuttle buses available)



**3,600sqm**  
**reserved for startups**

**CONTACT US**  
**4YFN.COM**

**exhibitors@4yfn.com**

An event of

